



Job Description

Vice President, Research

June 2010

Position Vice President, Research

Reports to Senior Vice President, Product Management

Description The Vice President of Research directs Morehead's research function and serves as the thought leader for opinion research and improvement methodologies. This leader works collaboratively to design and develop innovative new products and strategies and enhance existing ones, for the purpose of increasing sales and ensuring highly satisfied clients. The research leader has accountability for making sure Morehead's product, services, and client solutions are grounded in empirical, quantitative research/analysis and in healthcare industry, industrial/organization psychology, and organization development best practices. This leader interacts with other research, industry professionals and associations to learn and share industry best practices, and to build Morehead's brand and reputation.

Qualifications

- PHD in a social science discipline; Industrial/Organizational Psychology or Social Psychology preferred.
- Subject matter expert in human capital improvement methodologies
- Subject matter expert in opinion survey technology and techniques
- Demonstrated leadership and management experience in business to business consulting working in a fast paced team setting
- Experienced in successfully presenting highly technical information to others proficient in research as well as to non experts (for example, successfully presented at a professional conference or webinar)
- Demonstrated quantitative skills and knowledge of scientific research theory and methodology.
- Knowledgeable in statistical analysis and data gathering methods: ANOVA; modeling, T-Tests, correlation analysis, regression analysis, cluster analysis and factor analysis and Awareness of Structural Equation Modeling (SEM).
- Ability to establish positive interpersonal relationships.
- Demonstrated ability to communicate effectively by phone or in person
- Demonstrated ability to effectively write technical summaries and case studies, and to prepare white papers and research documentation
- Experience in establishing quality control processes. Knowledge of SPSS Software
- Knowledge of product development functions
- Skilled in office suite software particularly Excel and PowerPoint
- Ability to quickly learn proprietary software

Location Open